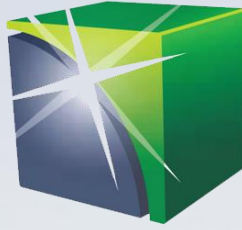




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IMTS2018

BOOTH 432217



This year, one of college athletics biggest rivalries will be on display for all show goers. KSPT has invited the motorsport racing teams from the engineering programs of The Ohio State University and the University of Michigan to showcase their innovative designs at their booth this year. Each university's program was charged with the fabrication and assembly of a Formula 1 type racecar. Here's your chance to take a look at these amazing student projects and see how KSPT cutting tool technologies were used to design and assemble each car!

The Ohio State University's Formula Buckeyes motorsport program challenges students of all majors, backgrounds, skill levels, and degrees of experience to compete in one of six student teams. Students apply research and classroom concepts, as well as learn hands-on skills for designing, fabricating, racing, managing, and marketing competition vehicles. This experience includes machining, engine testing, battery testing, computer aided design, and many other engineering tools.

The University of Michigan's M racing Formula SAE Collegiate motorsport racing series challenges students' technical innovation and advanced engineering analysis abilities to build formula-style racecars. Fifteen global competitions test each team's dynamic design theory, budgeting and marketing. The program provides students a strong career competitive advantage in the industry and exposes them to different cultures and approaches to engineering. There are over 500+ teams ranked on their performance in 6 competitions via a point system striving for #1 ranking in the world.

Both the OSU's Formula Buckeyes and Michigan's Formula SAE are the result of many months of students' hands-on learning and advanced engineering innovation. Whether you cheer for the Buckeyes or the Wolverines, or any other team that participates in the collegiate motorsport program, this is a great rivalry that provides an opportunity for students to take knowledge learned in the classroom and apply it to a real-world solution. KSPT is proud to be part of this challenging and meaningful educational program designed to shape future manufacturing engineering leaders.